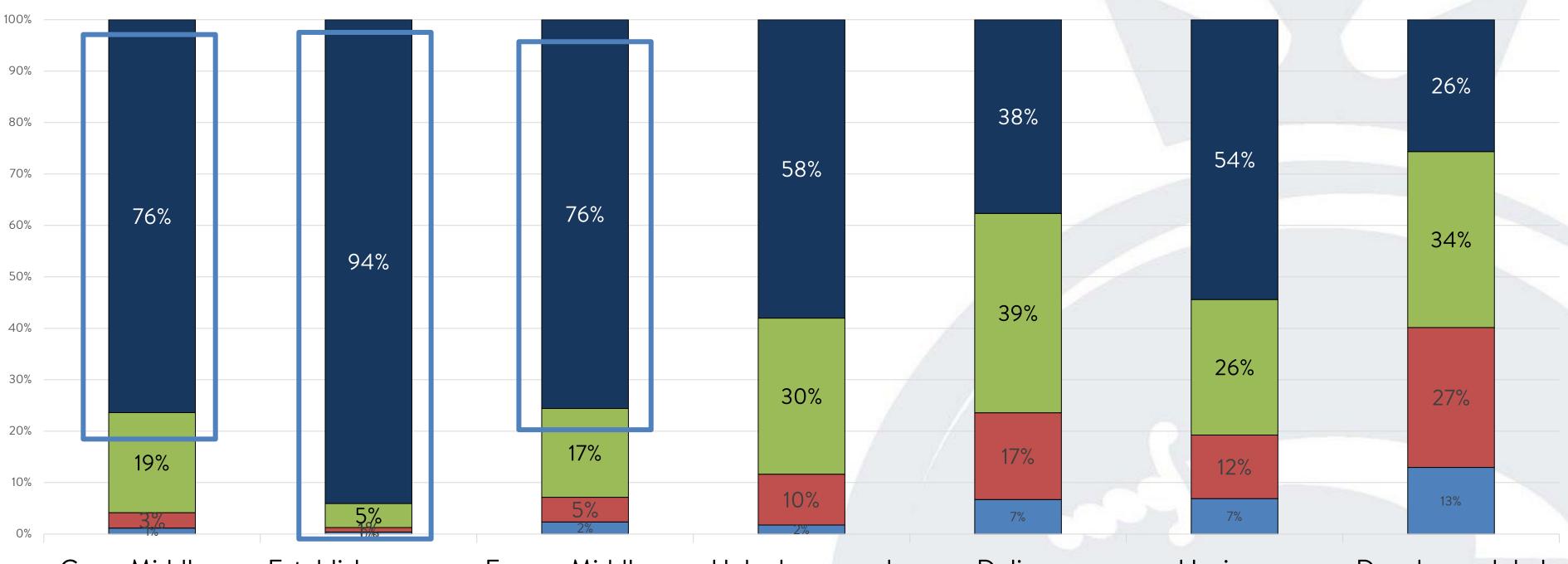


# How important to the club's future do you feel each of the following aspects are?





Grow Middlesex to be the best men's and women's teams in the country through investment in first team and pathway

and sustainable financial footing

Establish a secure Ensure Middlesex has complete control over where it plays matches - at Lord's or elsewhere

Unlock new and diverse commercial opportunities

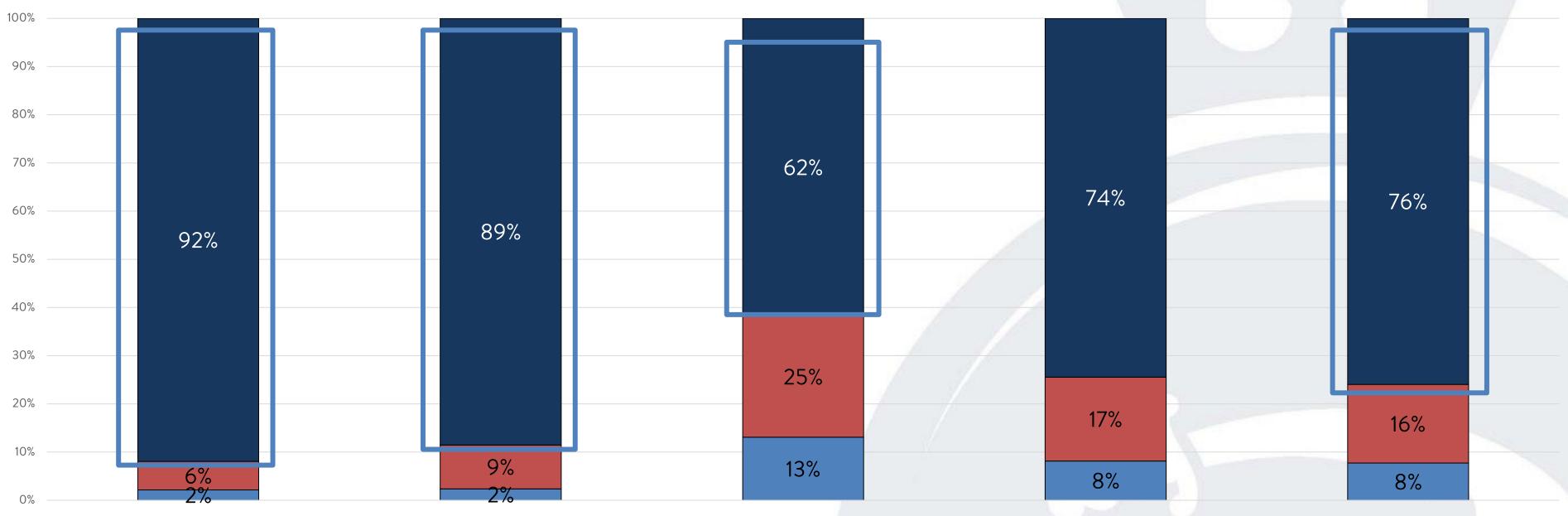
Deliver meaningful impact in the wider Middlesex community

Having an additional home ground that is under Middlesex's control

Develop a global presence (on and off the pitch)

# Given the state of county cricket at the moment, to what extent do you agree or disagree with each of the following statements





I understand that the cricket landscape is changing and that financial investment is fundamental to success on the cricket pitch

It's important to is financially selfsufficient (less reliant on the income from the England & Wales Cricket Board)

The club could better Middlesex's future that it drive financial success by investing in and owning its own ground

I believe the club should have complete control over where it plays matches - at Lord's or elsewhere

I believe Middlesex are right to consider new ways to secure the club's long-term future and success including seeking a partnership with an external investment partner.

■ Strongly disagree and disagree

■ Neither agree or disagree

■ Strongly agree and agree

#### When considering your membership to Middlesex, how important are the following factors to you? MIDDLESEX CRICKET 100% 14% 90% 36% 39% 41% 80% 46% 26% 54% 56% 70% 67% 67% 74% 80% 60% 15% 4% 28% 50% 30% 15% 38% 40% 19% 22% 24% 30% 23% 22% 24% 20% 23% 35% 18% 16% 27% 12% 13% 23% 10% 13% 10% 5% 3% 6% 6% The sense of belonging and or community with. Value for money compared to purchasing. Other Glease specify Respondent Specify I Access to tickets to Lord's international matches Having a say in the Future of the club Matchday experience at other grounds Guaranteed access to all fixtures Watchday experience at Lord's Overall cost of membership Jn rield performances Members events

■ Very unimportant ■ Somewhat unimportant ■ Somewhat important ■ Very important

## Using The HUNDRED sale proceeds



- All clubs are restricted in their use of proceeds from the Hundred sale.
- Funds cannot be used for salaries or signings
- ECB permission must be sought, with access restricted to the following categories:

Debt reduction

Revenue generating projects

Building financial reserves

Capital expenditure (e.g. infrastructure projects)

## What this means for Middlesex

- Revenue generating projects is an option available for us at present, aside from building out financial reserves
- We can access the interest accrued from the £24m assigned to us.